

HealthCampRDU – May 23, 2012

What Medication Non-Adherence is Telling Us.....But Are We Listening?



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<http://tinyurl.com/c6ccamc>

What is the Problem?

Medication Non-Adherence.....Affects Everyone



➔ **Medical**

- >1M Hospitalizations/Year
- 125K Accidental Deaths/Year
- Increased Medical Complications



➔ **Financial**

- \$290B/yr Avoidable Medical Costs
- Lost Productivity & Income
- Increased Insurance Costs

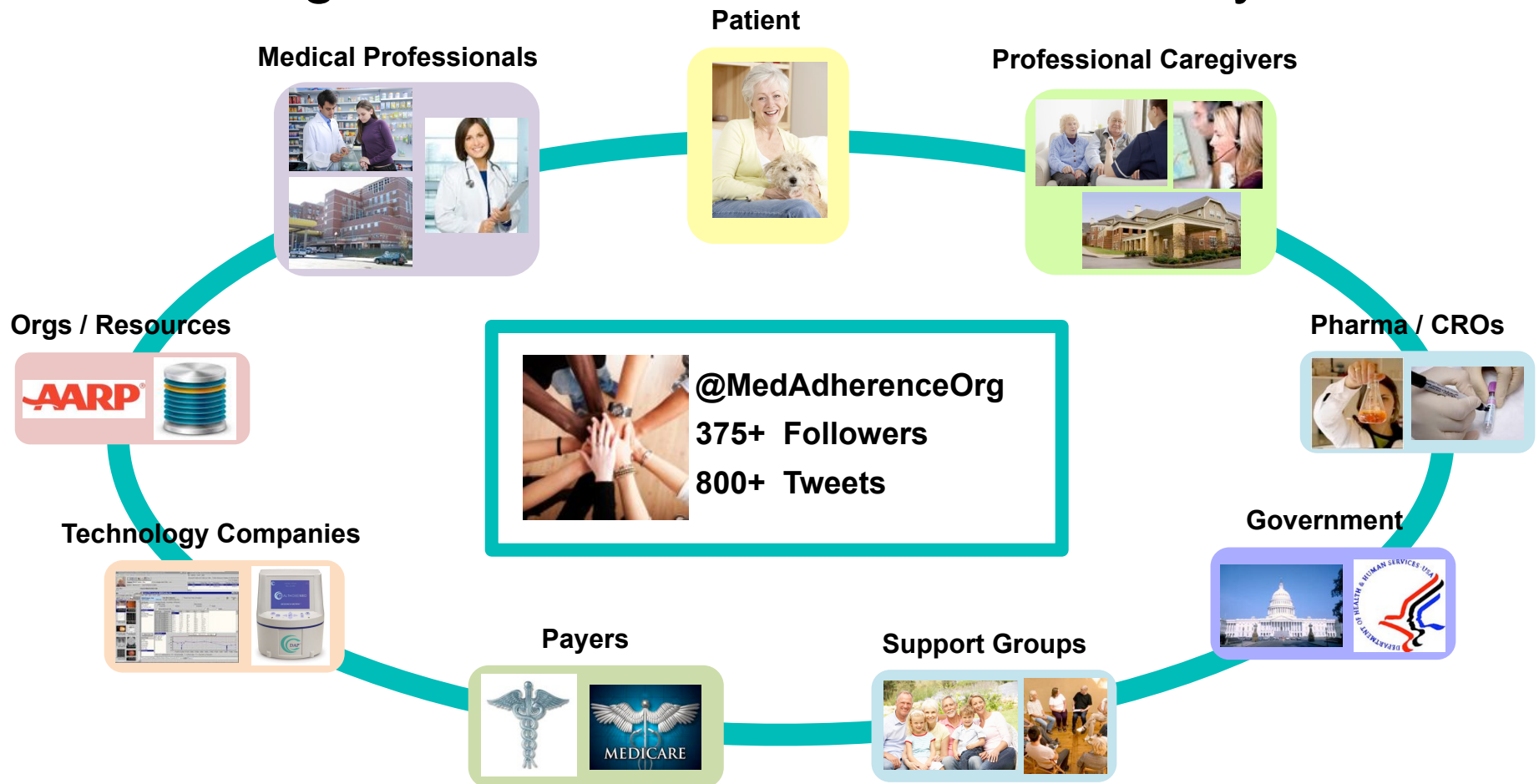


➔ **Social**

- Loss of Independence
- Impact on Family & Friends
- Increased Psychological Effects

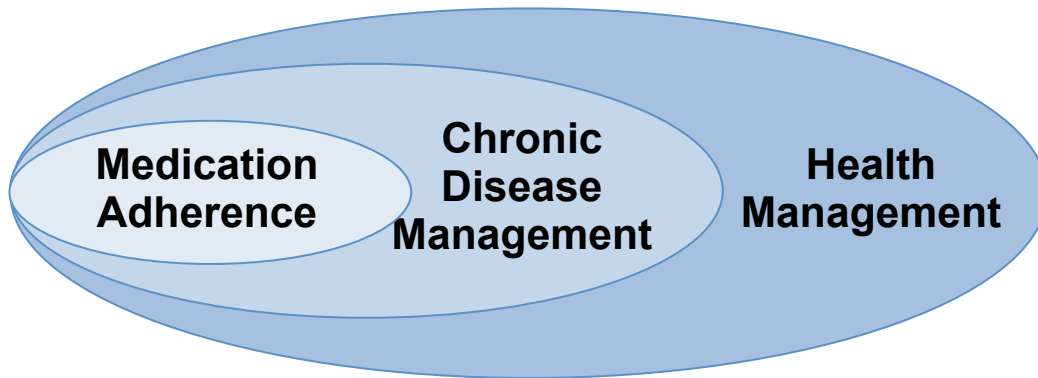
What Are You Doing to Address the Problem?

Educating the Medication Adherence Ecosystem



What Did You Discover? What Do You Need Help With?

Medication Adherence > Adhering to Medication



Increasing MedicationAdherence.Org's Impact



Why Did You Take On This Challenge?

Medication Adherence > One Company

