

HealthCampRDU Sponsors

Foundation sponsor:

BlueCross BlueShield of North Carolina

HealthCampRDU would not have been possible without major sponsors and local organizers:

The Infusion Group

Manage My Practice

MedThink Communications

Capstrat

Connect with our sponsors:

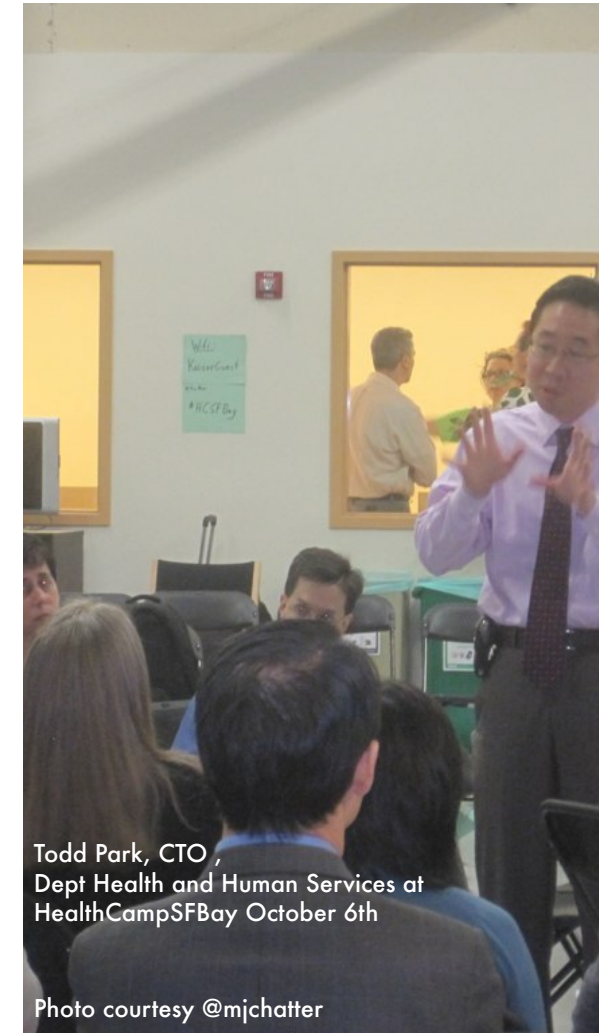
<http://healthca.mp/rdu/sponsors>

About HealthCamp

HealthCamp is a user-organized "un-conference" movement that brings consumers, health providers, health industry experts and technology professionals together for a one day event to exchange ideas informally, locally, openly.

Participants themselves provide the content, with break-out sessions they develop themselves and plug into a schedule grid on the day of the event. Anyone can present and host a session in nearly any format. The Agenda for the day grows organically as the conversations and ideas develop.

Discussions cover topics such as Participatory healthcare, diet and vitality, the use of Social Media in healthcare and mHealth. Multiple sessions run in parallel. The meeting space will allow for 3-6 sessions of different sizes to take place concurrently.



Todd Park, CTO ,
Dept Health and Human Services at
HealthCampSFBay October 6th

Photo courtesy @mjchatter

Thanks to our Sponsors



Agenda

8am - 9am	Breakfast & Registration
9am - 9:15am	Welcome and Introductions
9:15am - 9:35am	Firestarter Talks
9:45am - 10:45am	4x4 Sessions
10:45am - 11:20am	Collaborative Agenda Setting
11:30am - 12:30pm	Session 1
12:30pm - 1:55pm	Lunch
2:00pm - 2:55pm	Session 2
3:00pm - 3:55pm	Session 3
3:55pm - 4:10pm	Break
4:10pm - 4:40pm	Report Back & Close
5:00pm - ???	Post event networking

What is HealthCamp?

- HealthCa.mpRDU is an un-conference that is designed to provide a creative environment to bring together different groups who otherwise might not meet at traditional health or medical events.
- Participants can speak on a wide variety of health-related topics but the focus will be on “Innovating the Care Culture.”
- Participants will hear and network with some of the extraordinary and innovative people transforming health care.

When is HealthCa.mpRDU?

- Wednesday May 23, 2012. Registration opens at 8am. The event begins promptly at 9am.

Who is participating?

- Health innovators, advocates, and others interested in the changing nature of health care.
- Health practitioners (e.g., doctors, nurses, medical students, and other professionals).
- Entrepreneurs and developers.
- Health policy experts.
- Executives from Health-Related industries (e.g., hospitals, health care facilities, insurance, pharmaceutical, medical device, software).

Stay Connected

On the web go to:

<http://HealthCa.mp/RDU>

HealthCampRDU & Social Media

HealthCampRDU uses Social Media. The hashtag for the event on Twitter, Flickr and elsewhere is: **#HCRDU**

Twitter handle: **@HealthCampRDU**

Plan Your Participation	
4x4 Session	Room:
Session 1	Room: Topic:
Session 2	Room: Topic:
Session 3	Room: Topic:

Notes:

Get on the Internet via Wi-Fi

Network: Marbles-Hotspot-Ox

User ID: health (all lowercase)

Password: camp (all lowercase)

Getting to HealthCampRDU:

Marbles Kids Museum

201 E Hargett St
 Raleigh, NC 27601

