

About HealthCamp

HealthCamp is a user-organized "un-conference" movement that brings consumers, health providers, health industry experts and technology professionals together for a one day event to exchange ideas informally, locally, openly.

Participants themselves provide the content, with break-out sessions they develop themselves and plug into a schedule grid on the day of the event. Anyone can present and host a session in nearly any format. The Agenda for the day grows organically as the conversations and ideas develop.

Discussions cover topics such as Participatory healthcare, diet and vitality, the use of Social Media in healthcare and mHealth. Multiple sessions run in parallel. The meeting space will allow for 3-6 sessions of different sizes to take place concurrently.



Todd Park, CTO,
Dept Health and Human Services at
HealthCampSFBay October 6th

Photo courtesy @mjchatter

Agenda

Agenda	
8am - 9am	Breakfast & Registration
9am - 9:15am	Welcome and Introductions
9:15am - 9:35am	Keynote
9:35am - 10:00am	Agenda Setting
10am - 10:55am	Session 1
11am - 11:55am	Session 2
12pm - 1:15pm	Lunch
1:15pm - 2:15pm	Session 3
2:15pm - 3:15pm	Session 4
3:15pm - 3:30pm	Break
3:30pm - 4:00pm	Report Back

To find out more and to register

On the web go to:

<http://healthca.mp/ct>

HealthCampCT@Yale and Social Media

HealthCampCT@Yale uses Social Media. The hashtag for the event on Twitter, Flickr and elsewhere is:

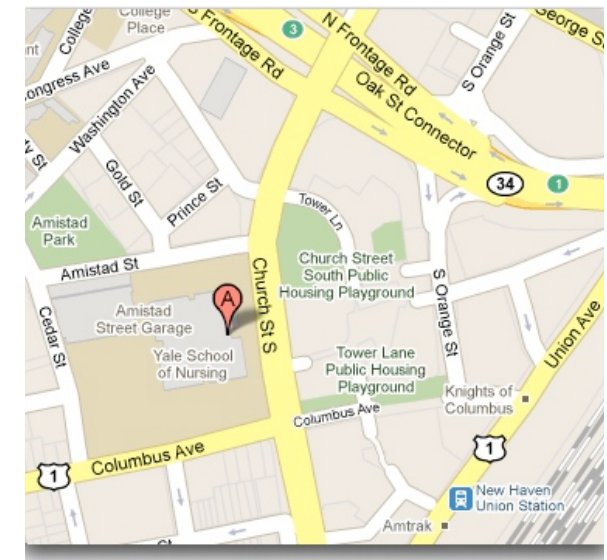
#hcct

Getting to HealthCampCT@Yale on Saturday April 2, 2011

Yale University School of Nursing
100 Church St South,
New Haven, CT 06519

The school is close to New Haven Union Station.

Access to YSN and Parking is via the Cedar St. Gate.



What is HealthCamp?

- HealthCampCT@Yale is an un-conference that is designed to provide a creative environment to bring together different groups who otherwise might not meet at their traditional health or medical events.
- Attendees and speakers can speak on a wide variety of health-related topics but the focus will be on three main discussion areas for innovation: (1) Technology; (2) Process; and (3) Policy.
- Attendees will hear and network with some of the extraordinary and innovative people transforming health care.

When is HealthCampCT@Yale?

- Saturday April 2, 2011. Registration opens at 8am. The event begins at 9am.

Who should attend?

- Health innovators and others interested in the changing nature of health care.
- Health practitioners (e.g., doctors, nurses, medical students and other professionals).
- Entrepreneurs and developers.
- Health policy experts.
- Executives from Health-Related industries (e.g., hospitals, health care facilities, insurance, pharmaceutical, medical device, software).

Sponsoring HealthCampCT@Yale

Yale University School of Nursing is the facility sponsor for HealthCampCT@Yale.

There are opportunities for innovative organizations to support this event through Sponsorships.

Sponsorship opportunities start from \$100 and include these benefits:

- Free tickets to Attend HealthCampCT.
- Logo and links to your website from the HealthCa.mp/ct/sponsor pages.
- Opportunity to provide logo gifts and publicity materials to attendees.

Sponsorship Levels	
Entrepreneur (\$100)	Entrepreneur Sponsors receive a link to their URL on the HealthCa.mp/ct sponsor page and guaranteed admission for 1 participant
Supporter (\$250)	Supporter Sponsors receive a link to their URL on HealthCa.mp/ct sponsor page. A thank you at the welcome session and guaranteed admission for 2 participants.
Innovator (\$1,000)	Innovator Sponsors get a lightning 60 second introduction to their organization at the welcome session, Logo placement and link on the HealthCa.mp/ct page and guaranteed admission for 3 participants.
Gold (\$2,500)	Foundation Sponsors are prominently featured on the HealthCa.mp and HealthCa.mp/ct sites. They have a lightning 60 second introduction to their organization at Welcome session, Logo placement and link on the HealthCa.mp/ct sponsor page and guaranteed admission for 4 participants.

Become a Sponsor now:

<http://healthca.mp/ct/sponsors>

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Access to HealthCampCT will be via the first floor entrance on the Columbus Ave side of the building. Watch for the HealthCamp signs.

Thanks to our Innovative Early Supporters

Yale SCHOOL OF NURSING

Yale University's Graduate Nursing Programs



your nurse is on™

click • contact • confirm

Join them: <http://healthca.mp/ct/sponsors>